CAPABILITY STATEMENT

DIMAGES, LLC

Government & Institutional Capabilities

Integrated Communications | Creative Production | Event Management | Training & Workshop Support

Dimages, LLC is a Washington, DC-based visual communications and creative production firm helping government and institutional clients communicate clearly, document important work, and deliver public-facing experiences. We provide integrated support across communications, media production, events, design, and branded materials.

DC CERTIFIED BUSINESS ENTERPRISE
LBE | DBE | SBE | DZE | ROB | EIE

DC SUPPLY SCHEDULE
Marketing, Media & Public Information
Contract No. CW138914
SINs: 541430 | 541613 | 32311

CORE CAPABILITIES

Strategic Communications & Public Information
Messaging, outreach, digital content, presentations, public-information materials and campaign support.

Graphic Design, Branding & Production
Reports, graphics, signage, publications, campaign materials and production-ready creative assets.

Event Management, Training & Workshop Support
Event logistics, registration, attendee communications, workshops, convenings, audiovisual coordination and onsite support.

Project & Production Management
Planning, schedules, vendors, approvals, coordination, quality control and final deliverables.

Photography, Video & Visual Documentation
Headshots, executive portraits, event photography, interviews, video production, editing and visual documentation.

Signage, Branded Materials & Apparel
Event displays, printed materials, apparel, promotional products, signage and branded collateral.

SELECTED EXPERIENCE

DC Office of Labor Relations & Collective Bargaining | Morgan State University / WEAA
CC Prep Academy | Tharp Funeral Home & Crematory | Underwater Adventure Seekers | CSMI

Clarissa M. Rucker
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DIMAGES, LLC

HOW DIMAGES CAN SUPPORT YOUR AGENCY

Creative, media, event, and production support for agency programs, staff, events, and public outreach.

SELECTED EXPERIENCE

- **DC Office of Labor Relations & Collective Bargaining**
  Visual communications and creative support.
- **Morgan State University / WEAA**
  Photography and media support, including on-site staff/ student-volunteer photography for website, digital communications, and marketing.
- **CC Prep Academy**
  Headshots, institutional photography, graduation, and event coverage.
- **Tharp Funeral Home & Crematory**
  Visual and digital communications support.
- **Underwater Adventure Seekers**
  Photography, branding, and creative services, including custom rash guard projects, design, approvals, production, and repeat orders.
- **CSMI**
  Creative and visual communications support, including logo refinement and branded apparel.

AGENCY SUPPORT EXAMPLES

- Headshots
- Event Photography
- Video Interviews
- Public Information Videos
- Event Video
- Graphic Design
- Reports & Presentations
- Campaign Materials
- Event Signage
- Workshop Support
- Registration Support
- AV Coordination
- Social Media Graphics
- Branded Materials
- Promotional Products
- Apparel

WHY DIMAGES

- **Owner-Led Service**
  Direct communication and project oversight from start to finish.
- **Multiple Capabilities, One Vendor**
  Photography, video, design, events, production, and branded materials can be handled together.
- **Flexible Support**
  Support for one-time projects or ongoing needs.
- **Extra Support When Needed**
  Additional creative and technical resources can be coordinated when a project requires them.
- **Clear Project Management**
  Clear timelines, approvals, deliverables, and communication.

CREATIVE & PRODUCTION RESOURCES

- ✓ Professional photography
- ✓ Mobile headshot setup
- ✓ Professional lighting
- ✓ Video production and editing
- ✓ Graphic design
- ✓ 360-degree / virtual-tour capability
- ✓ Event displays and branded materials
- ✓ On-location production

PROCUREMENT INFORMATION

DC Supply Schedule
Focus: Marketing, Media & Public Information
Contract No. CW138914
SINs: 541430 | 541613 | 32311

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CONTACT

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Visual Science for a *Moving World.*

GOVERNMENT • CORPORATE • NONPROFIT • EDUCATION

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DC Certified Business Enterprise | Black Woman-Owned