WEAA.org
88.9 FM
THE VOICE OF THE COMMUNITY
Morgan State University
1700 E. Cold Spring Lane
School of Global Journalism
& Communications
Suite 300
Baltimore, Maryland 21251,USA

Dear Sir/Madame,

I would like to submit this synopsis of the work that my organization has done with Dimages LLC

Project Description

WEAA 88.9 FM at Morgan State University engaged Dimages LLC to provide professional on-site photography services of our staff and student volunteers in support of the station's website, digital communications and marketing efforts. Dimages worked with my team to understand the intended use of the imagery, identify priority subjects and capture photographs that accurately represented WEAA's personnel, student volunteers, activities, work environment and connection to the Morgan State listening audience.

Dimages provided end-to-end photography support, including pre-assignment coordination, on-location image capture, professional lighting and composition, image review and selection, color and exposure correction, retouching, file organization and delivery of finalized digital images. The completed photographs were prepared for efficient use on WEAA's website and later adapted into a fifteen second promotional marketing campaign.

Performance and Deliverables

Dimages managed the assignment from planning through final delivery and provided polished, web-ready visual assets that supported WEAA's communications objectives. Services were performed in a professional university and public-media environment, requiring effective coordination with station personnel, sensitivity to active workplace operations and the ability to capture authentic imagery without disrupting normal activities.

The project demonstrated Dimages' ability to:

- Translate a client's communications goals into a clear visual approach
- Work professionally and efficiently at an active client location

Tel: 443-885-3564
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- Direct and photograph individuals in a natural, brand-appropriate manner
- Maintain consistency in composition, lighting, color and image quality
- Organize, edit and deliver digital assets for website and communications use
- Respond to client direction and manage the assignment independently
- Produce imagery suitable for institutional, public-facing and digital applications

Relevance to the DC Supply Schedule

This engagement demonstrates Dimages' relevant past performance in professional photography, digital-content production, visual communications and website-support services. The work is directly aligned with the **Marketing, Media and Public Information** schedule and supports Dimages' ability to provide photography, image editing, visual documentation, communications support and web-ready media assets for District government agencies, educational institutions, public-service organizations and other institutional clients.

Reference Verification Statement

Desmond Barlow at WEAA 88.9 FM may be contacted to verify Dimages' performance, the general scope of services provided and the company's professionalism in completing the assignment. Any contract value, performance dates and contact information included in the final submission should match Dimages' invoice, agreement and customer records.

Best Regards

Desmond Barlow

Director of Underwriting and Development

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