Capitol Services Management, Inc

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Re: Professional Reference for Dimages, LLC

To Whom It May Concern:

Capitol Services Management, Inc. **(CSMI)** is pleased to provide this reference for Dimages, LLC based on the branding and apparel services the company completed for our organization. CSMI is a full-service commercial and residential real estate construction firm headquartered in Ward 8 of the District of Columbia. Our capabilities include property management, leasing, development, construction-related services, and real estate sales throughout the greater Washington, DC area.

We needed to improve the quality and usability of our existing company logo and apply the refreshed artwork to branded polo shirts and T-shirts. Dimages approached the assignment by first reviewing the logo materials available to us and identifying the adjustments needed to produce a cleaner and more professional result.

The existing logo was regenerated while preserving the recognizable identity of CSMI. Dimages prepared clearer, higher-quality artwork that could be used consistently across apparel and other company materials. Attention was given to proportions, legibility, resolution, placement, and the technical requirements associated with reproducing a logo on different garment types.
A notable strength of the engagement was the level of communication and customer support provided throughout the process. Dimages did not treat the assignment as a one-time design transaction. Instead, the company maintained an ongoing dialogue with CSMI, explained the available options, responded to questions, and made sure that our preferences remained central to the work.

Dimages used a structured review and approval process before moving the project into final production. We were given opportunities to review the regenerated logo, proposed garment applications, logo placement, sizing, and overall presentation. Feedback was incorporated before the work advanced to the next stage. This prevented unexpected changes and allowed CSMI to remain informed and involved from the initial design discussion through final approval.

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The approval process was especially valuable because it gave us control over how our company would be represented. Dimages sought confirmation rather than making final production decisions without our input. This collaborative approach helped ensure that the finished products reflected CSMI's identity, professional standards, and intended use.

Dimages also provided responsive customer support during the coordination and production phases. Communications were clear, questions were addressed, and the company helped guide the project through decisions involving artwork preparation, apparel selection, branding placement, and production readiness. The experience demonstrated that Dimages could balance creative judgment with respect for the customer's authority over its own brand.

The final branded polo shirts and T-shirts provided CSMI with professional apparel that could be used by personnel at properties, project locations, meetings, and community-facing activities. The garments improved the consistency and visibility of our company presentation while helping employees and representatives appear readily identifiable.
Based on this engagement, Dimages demonstrated capabilities in:

- Logo regeneration and graphic refinement;
- Brand consistency and visual identity support;
- Preparation of high-resolution, production-ready artwork;
- Branded apparel design and application;
- Customer consultation and relationship management;
- Review, feedback, revision, and approval coordination;
- Production planning and vendor communication;
- Quality-control review before final production; and
- Delivery of practical visual products aligned with an organization's operational needs.

These capabilities would be valuable to government agencies and institutional customers seeking graphic design, branded materials, production-ready artwork, public-facing workforce apparel, visual identity support, or coordination with outside production vendors.

Our experience with Dimages, LLC reflected professionalism, responsiveness, collaboration, and respect for the customer's brand. We consider the company a capable resource for graphic design, visual communications, branding support, customer service, and the development of professional branded materials.

Best Regards,

Phillis Jones
President
Capitol Services Management Inc.

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